



MAY 12-13, 2027

EXHIBITION & SPONSORSHIP OPPORTUNITIES 2027

POLISH COMPANIES

ORGANIZED BY



CO-ORGANIZED BY



OFFICIAL
SUPPORTS



EXHIBITION PRICING

What's included in the exhibitor pass?

- One B2B meeting schedule per company
- Access to the conferences & workshops
- Access to the coffee breaks (on all 2 days), and to the cocktail reception (May 12)
- Listing in the participant directory

BASIC **€ 2,250**

- ✓ 4sqm shell scheme booth
- ✓ 1 exhibitor pass
- ✓ Carpet
1 table, 3 chairs, 1 waste bin
Lighting, electrical outlet
Facia board with company name



BASIC+ **€ 2,650**

- ✓ 4sqm shell scheme booth
- ✓ 1 exhibitor pass
- ✓ Carpet
1 table, 3 chairs, 1 waste bin
Lighting, electrical outlet
Facia board with company name
- ✓ Backwall graphic



EXECUTIVE **€ 3,250**

- ✓ 8sqm shell scheme booth
- ✓ 2 exhibitor passes
- ✓ Carpet
2 tables, 6 chairs, 1 waste bin
Lighting, electrical outlet
Facia board with company name



EXECUTIVE+ **€ 4,050**

- ✓ 8sqm shell scheme booth
- ✓ 2 exhibitor passes
- ✓ Carpet
2 tables, 6 chairs, 1 waste bin
Lighting, electrical outlet
Facia board with company name
- ✓ Backwall graphic



PREMIUM+ **€ 7,000**

- ✓ 24sqm shell scheme booth
- ✓ 3 exhibitor passes
- ✓ Carpet
2 table, 6 chairs, 1 waste bin
Lighting, electrical outlet
Facia board with logo
1 storage room with panel graphic
- ✓ Backwall graphic



STARTUP TABLE **€ 1,300**

- ✓ 1 exhibitor pass
- ✓ Carpet
1 high-top table, 2 bar stools
- ✓ Required criteria:
 - Company established within the last 5 years
 - Not affiliated with or belonging to a larger organization or group
 - Has less than 50 employees
 - Has a turnover of under 2 million
 - Must be developing a groundbreaking solution or technology

Your eligibility for this package will be validated by the organizers.



ADDITIONAL PARTICIPANT € 300 / pax

- Access to the exhibition, conference sessions, workshops, coffee breaks
- **Must be** a representative of the registered company

CUSTOMIZED BOOTH PANELS € 200 / panel

- Enhance your booth visibility with a customized panel

AUDIOVISUAL PACKAGE € 500

- Rent a monitor with its base

Note: USB key & HDMI cable not included

ROLL-UP BANNER € 350 / unit

- Enhance your onsite visibility with a customized roll-up banner displayed in your booth
- The banner will remain your property after the event

2-DAY LUNCH PACKAGE € 80 / pax

- Access to the networking business lunch on May 12 & 13
- Limited spots - early booking recommended



SPONSORSHIP LEVELS

As a sponsor you will get full access to the event: conferences, B2B meetings, lunches, coffee area, cocktail reception, etc.

PLATINUM

€ 15,000



- ✓ 24sqm customized booth
- ✓ 5 exhibitor passes
- ✓ B2B meeting schedule for the company
- ✓ Prime booth location
- ✓ Logo on all event materials
- ✓ Social media recognition
- ✓ Prime workshop slot (30 min)
- ✓ 1 full-page ad in post-event directory
- ✓ 2 full-page ads in official event guide
- ✓ 90-second video displayed on event screens
- ✓ 2 email campaigns to all participants
- ✓ Flyers available at registration desk
- ✓ 500 corporate gifts for all attendees
- ✓ 1 corporate roll-up banner displayed in main hall

Exclusive

GOLD

€ 12,000



- ✓ 24sqm customized booth
- ✓ 3 exhibitor passes
- ✓ B2B meeting schedule for the company
- ✓ Prime booth location
- ✓ Logo on all event materials
- ✓ Social media recognition
- ✓ 30-minute workshop session
- ✓ 1 full-page ad in post-event directory
- ✓ 2 full-page ads in official event guide
- ✓ 90-second video displayed on event screens
- ✓ 1 email campaign to all participants

Limited to 2 companies

SILVER

€ 6,500



- ✓ 8sqm Executive+
- ✓ 3 exhibitor passes
- ✓ B2B meeting schedule for the company
- ✓ Prime booth location
- ✓ Logo on all event materials
- ✓ Social media recognition
- ✓ 1 full-page ad in post-event directory
- ✓ 1 full-page ad in official event guide

Limited to 3 companies

BRONZE

€ 4,000



- ✓ 4sqm Basic+
- ✓ 2 exhibitor passes
- ✓ B2B meeting schedule for the company
- ✓ Prime booth location
- ✓ Logo on all event materials
- ✓ Social media recognition
- ✓ 1 full-page ad in post-event directory

Limited to 5 companies

ON-SITE BRANDING OPPORTUNITIES

LANYARDS

€ 3,000

- Your brand will be top of mind when every neck includes the official event lanyard exclusively with your logo
- The lanyards must be delivered at least 30 days before the event (650 units) to the event organizers

Exclusive

CONFERENCE SCREEN

€ 2,000

- During session breaks, get your company video or logo on display on the conference stage screen
- The video must be 30 seconds or less

Exclusive

COFFEE CORNER

€ 2,000

- Get your brand out to attendees and speakers while they take a break. Sponsor the coffee breaks on all three days.
- Your logo is prominently displayed in the coffee break area

Exclusive



INFORMATION DESK

€ 2,000

- Co-branded signage with event logo
- Sponsor logo displayed on the front of registration counters
- Display sponsor flyers in the literature holder available at the info desk

Limited to 3 companies

ENTRANCE SCREEN

€ 1,500

- Get your company video rotating on a large screen at the entrance of the exhibit hall
- The video must be 45 seconds or less

Limited to 3 companies

WORKSHOP SESSION

€ 1,500

- Deliver a 30-minute themed workshop highlighting your company's expertise
- Subject to the organizers' approval
- Audience size cannot be guaranteed

Limited to 5 companies

DIGITAL BRANDING OPPORTUNITIES

REGISTRATION PLATFORM

€ 5,000

- Your banner ad will be displayed until the end of the show at the top of the registration/sign in page of the matchmaking platform
- The banner can include a clickable link leading directly to your website

Exclusive

EXHIBITOR RESOURCE GUIDE

€ 1,000

- Feature your logo with the "Sponsored by" mention on the exhibitor resource guide front page

Exclusive

EXHIBITOR SHOWCASE EMAIL

€ 2,500

- Share a sneak peek of the exciting new products, services
- Sent to all A&DM-CE Rzeszów registered attendees
- 4 sponsors per email x 3 emails

Limited to 12 companies

MATCHMAKING SPOTLIGHT

€ 2,500

- Rotating banner on the "My Selection" page – the page where participants actively send and reply to B2B meeting requests
- Maximum exposure during peak usage of the platform

Limited to 3 companies

NEWSLETTER BANNER AD

€ 1,000

- Banner insert with sponsor's link in the middle of the email
- Valid for 2 emails sent to all A&DM-CE Rzeszów registered attendees and email subscribers

Limited to 10 companies

WEBSITE BANNER AD

€ 2,000

- Rotating banner on the event website home page
- Banner will include the link to the sponsor's website

Limited to 5 companies

OFFICIAL EVENT GUIDE AD

€ 1,000

- Stand out with a full-page A4 ad in the digital event's official guide
- Reach every attendee as they consult the program, floor plan and exhibitor listings

Limited to 5 companies

SOCIAL MEDIA SHOUT-OUT

€ 850

- 1 sponsored post on A&DM-CE Rzeszów social networks ahead of the event

 1,013 followers

Limited to 10 companies

ORDER FORM

Note: A management fee of €200 applies to all registered companies. It covers access to the online participant platform, an electric outlet, Wi-Fi, one parking pass for the duration of the event, and bank charges.

EXHIBITION PACKAGE		PRICE (excl. tax)
☐	BASIC 4SQM	€ 2,250
☐	BASIC+ 4SQM	€ 2,650
☐	EXECUTIVE 8SQM	€ 3,250
☐	EXECUTIVE+ 8SQM	€ 4,050
☐	PREMIUM 24SQM	€ 7,000
☐	STARTUP TABLE	€ 1,300

EXHIBITOR ADD-ONS		PRICE (excl. tax)
☐	ADDITIONAL PARTICIPANT	€ 300 x ____ pax
☐	CUSTOMIZED BOOTH PANEL	€ 200 x ____ u.
☐	AUDIOVISUAL PACKAGE	€ 500
☐	ROLLUP BANNER	€ 350 x ____ u.
☐	2-DAY LUNCH PACKAGE	€ 80 x ____ pax

SPONSOR LEVEL		PRICE (excl. tax)
☐	PLATINUM	€ 15,000
☐	GOLD	€ 12,000
☐	SILVER	€ 6,500
☐	BRONZE	€ 4,000

ON-SITE BRANDING OPTIONS		PRICE (excl. tax)
☐	LANYARDS	€ 3,000
☐	CONFERENCE SCREEN	€ 2,000
☐	COFFEE CORNER	€ 2,000
☐	INFORMATION DESK	€ 2,000
☐	ENTRANCE SCREEN	€ 1,500
☐	WORKSHOP SESSION	€ 1,500

DIGITAL BRANDING OPTIONS		PRICE (excl. tax)
☐	REGISTRATION PLATFORM	€ 5,000
☐	EXHIBITOR RESOURCE GUIDE	€ 1,000
☐	EXHIBITOR SHOWCASE EMAIL	€ 2,500
☐	MATCHMAKING SPOTLIGHT	€ 2,500
☐	NEWSLETTER BANNER AD	€ 1,000
☐	WEBSITE BANNER AD	€ 2,000
☐	OFFICIAL EVENT GUIDE AD	€ 1,000
☐	SOCIAL MEDIA SHOUT-OUT	€ 850

SUBTOTAL	€
+ MANAGEMENT FEE	€ 200
+ TAXES (if applicable)	€
= TOTAL	€

Additional information on tax

- If your company is registered in France, French VAT is due.
- If your company is registered in another EU country (excluding France and Italy), French VAT is not applicable. You must report it to your fiscal administration and provide your VAT number.
- If your company is registered in Italy, Italian VAT is due. Our Rome office will bill you including the VAT amount.
- If your company is based outside the EU, no taxes are applicable.

Payment terms

- A 60% down payment is required upon submission of the booking form.
- The remaining balance must be paid no later than 21 days before the start of the event (i.e. April 21, 2027) to guarantee your company's participation.
- Full payment upon booking is also accepted.
- In the event of late payment, a one-time penalty of 3% on the outstanding balance will be applied, along with a €40 fixed recovery fee, in accordance with the General Terms & Conditions.

Payment method

- ☐ Credit card (Visa or Mastercard)
- ☐ Bank transfer (only in euros)
IBAN: FR76 3000 4008 0400 0107 2835 736
SWIFT: BNPAFRPPXXX
Bank: BNP Paribas Paris-Centre Affaires
Address: 24 Avenue de la Grande Armée – 75017 Paris, France

Please email a copy of the bank transfer receipt to adm_poland@advbe.com, including the name of the company in the subject line.

GENERAL TERMS & CONDITIONS



Event name: **Aerospace & Defense Meetings Central Europe – Rzeszów 2027**

Date: **May 12–13, 2027**

City, country: **Rzeszów, POLAND**

Venue: **ZEN.COM Expo**

1/ ORGANIZATION

The Event is organized by abe – advanced business events, a limited company with a stated capital of €50,000, whose registered office is located at 10 rue de la Rochefoucauld, CS 50300, 92100 Boulogne-Billancourt Cedex, France (hereafter referred to as the “Organizer”).

2/ PURPOSE

These General Terms & Conditions apply to the Event organized by the Organizer. They outline the rights and obligations of the Organizer and of the contracting company, hereinafter referred to as the “Participant,” who acknowledges and agrees to comply with these Terms & Conditions.

3/ VENUE AND DATE

The Event will take place at the Venue and on the Date indicated above. The Organizer reserves the right to cancel the Event, change the Date, or relocate the Venue in the event of force majeure or if the original Venue becomes unavailable. In such cases, the Participant shall not be entitled to any compensation or refund.

The Organizer will, however, provide written notice of the new Date and Venue and will guarantee the Participant’s attendance at the rescheduled Event at no additional charge.

4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company or institution may participate in the Event, provided its representatives possess the professional qualifications necessary to engage in business discussions with other Participants. The Organizer nonetheless reserves the right to deny any registration request at its sole discretion and without justification.
- Cancellation policy:
 - 45 days or more prior to the Event: Full refund (7.5% administrative fee retained).
 - 21–44 days prior: Participant liable for 50% of the amount due or paid.
 - 20 days or less: Full amount due; no refund.
- All invoices issued to the Participant must be paid no later than twenty-one (21) days before the Event. The Organizer reserves the right to deny access to the Event if full payment has not been received, and to apply a one-time penalty of 3% on the outstanding balance, in addition to a mandatory €40 recovery fee.
- The Participant acknowledges that registration is conditional upon payment of a sixty percent (60%) deposit. The Organizer reserves the right to cancel the Participant’s registration if this deposit is not paid at the time of booking as stipulated on the order form.

5/ INCLUDED SERVICES AND ORGANIZER’S OBLIGATION

The Organizer shall use its expertise, know-how, professional network, and all necessary resources to deliver the services described in the order form associated with these Terms & Conditions. These efforts constitute an obligation of means and not an obligation of result.

6/ HEALTH AND SAFETY MEASURES

The Organizer agrees to implement preventive measures and provide equipment intended to help reduce the spread of contagious illnesses. The Participant acknowledges that such measures and equipment cannot guarantee a risk-free environment.

Accordingly, the Participant understands that the Organizer cannot be held liable for any illness or contamination occurring before or during the Event.

7/ INSURANCE

- The Organizer is solely responsible for the management of the Event. However, this responsibility does not extend to any damage caused by third parties to the Participant.
- The Participant must maintain insurance coverage for any damage caused by itself, its representatives, or its property to third parties during the preparation and execution of the Event.
- The Participant must also maintain insurance covering any damage caused by third parties to itself, its representatives, or its property during the preparation and execution of the Event.

8/ USE OF DIGITAL TOOLS AND THE EVENT PLATFORM

- a) The Participant is responsible for ensuring proper access to the Event’s digital platform (“Event Platform”). The Organizer does not guarantee uninterrupted, error-free, or secure operation and assumes no liability for temporary unavailability or for viruses, malware, or harmful code. The Participant agrees not to interfere with the Platform’s functionality and must comply with all applicable platform terms of use.
- b) The Organizer does not endorse and is not responsible for any content, products, or services referenced or accessed through the Event Platform, nor for any loss or damage resulting from their use.
- c) Usernames and passwords provided by the Organizer are confidential, remain the Organizer’s property, and may not be shared, transferred, or assigned. The Participant is responsible for all actions taken under its credentials.
- d) Any content uploaded or shared by the Participant on the Event Platform (“Materials”) is considered non-confidential and non-proprietary. The Organizer may use or disclose such Materials for any purpose. The Participant may not upload unlawful, defamatory, or infringing content.
- e) The Event Platform may only be used for accessing the Event. Commercial exploitation, unauthorized advertising, infringement of intellectual property rights, and uploading harmful code are strictly prohibited.
- f) The Organizer has no obligation to monitor interactive services on the Platform and shall not be liable for any loss or damage resulting from their use.
- g) Some virtual B2B meetings may be conducted through third-party videoconferencing solutions such as Webex. The Participant is responsible for ensuring adequate technical conditions to join these meetings. The Organizer is not liable for any technical issues, connectivity problems, or service interruptions related to Webex or any other external platform.

9/ ENFORCEMENT OF REGULATIONS

- The Organizer reserves the right to rule on any issue not covered in these Terms & Conditions and to implement any necessary amendments or additions, which shall take immediate effect.
- Any subsequent communications sent to the Participant shall form an integral part of these Terms & Conditions.
- The Organizer reserves the right to cancel the Participant’s registration in the event of non-compliance with these Terms & Conditions, without notice and without refund.

10/ USE OF THE PARTICIPANT’S LOGO

The Organizer reserves the right to request and use the Participant’s logo in marketing materials highlighting companies registered for the Event.

The Participant retains the right to refuse such use by submitting a written request to the Organizer.

11/ JURISDICTION

In the event of a dispute, and before initiating any legal proceedings, the Participant agrees to submit its claim to the Organizer in an effort to reach an amicable resolution.

If no resolution is achieved, the courts having jurisdiction over the Organizer’s registered office shall have exclusive authority.

12/ PRIVACY AND DATA SECURITY POLICY

The Participant acknowledges that the Organizer must collect detailed information regarding its expertise and professional capabilities solely for the purpose of delivering the services described in the order form associated with these Terms & Conditions.

Further information is available on the Organizer’s website under its privacy policy and personal data protection statement.

Company name:

Name of authorized officer or representative:

- ☐ I agree with advanced business events’ general terms & conditions
- ☐ I agree to receive communications from Aerospace & Defense Meetings Central Europe – Rzeszów partners

Date, signature and company’s seal:



MAY 12-13, 2027

BOOK NOW

Join **A&DM-CE Rzeszów** and connect through targeted **B2B meetings** with key aerospace and defense players.

CONTACT US

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🌐 poland.bciaerospace.com



REGISTER ONLINE

